



Lisbon School  
of Economics  
& Management  
Universidade de Lisboa



# Management Information Systems

Prof. Carlos J. Costa

Academic Year: 2023/2024

# Learning Goals

Students will be able to:

- Describe and analyse IT in the context of society and organizations
- Propose, select, choose and build solutions of IT infrastructure and IT applications
- Reflect and evaluate IT management and development

# Syllabus

- IT in Business and Society
- IT Infrastructure
- Key Systems Applications
- Build and Manage Systems
- Presentation Cases

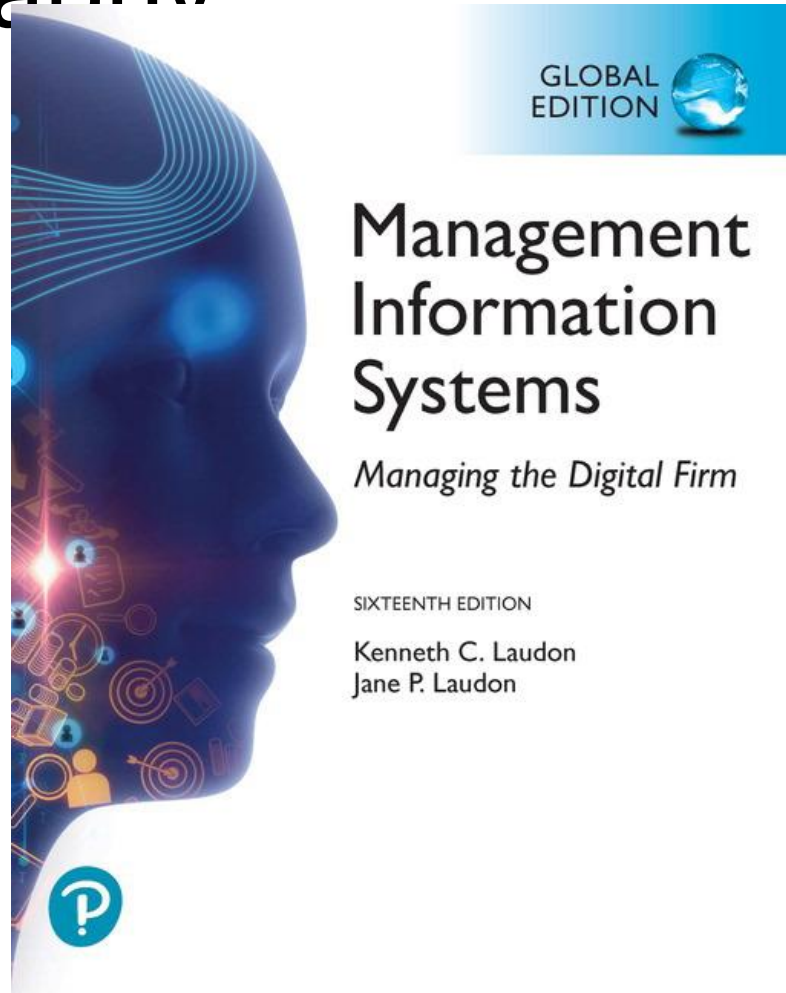
# Planning

Week 01	2024-02-20 (Ter.)	2024-02-21 (Qua.)	Introduction	
			1. IT in Business and Society	
Week 02	2024-02-27 (Ter.)	2024-02-28 (Qua.)	2. IT Infrastructure	Quiz 1
				Case1
Week 03	2024-03-05 (Ter.)	2024-03-06 (Qua.)	3. Key Systems Applications	Quiz 2
Week 04	2024-03-12 (Ter.)	2024-03-13 (Qua.)	4. Build and Manage Systems	Quiz 3
				Case2
Week 05	2024-03-19 (Ter.)	2024-03-20 (Qua.)		Quiz 4
				Exam

# Assessment

- 4 Quiz multiple choice
- 2 Cases Studies
- 1 Exam

# Bibliographie



GLOBAL  
EDITION



## Management Information Systems

*Managing the Digital Firm*

SIXTEENTH EDITION

Kenneth C. Laudon  
Jane P. Laudon



Prof. **Carlos J. Costa**, PhD  
Associate Professor with Habilitation

email: [cjcosta@iseg.ulisboa.pt](mailto:cjcosta@iseg.ulisboa.pt)

<https://www.linkedin.com/in/costacarlos/>

<https://scholar.google.com/citations?user=CpxIHn0AAAAJ&hl>

# Academic CV

- BSc (Licenciatura 5 years) UCP 1990
- MSc (Mestrado em ciencias de Gestão) ISCTE 1995
- PhD (Doutoramento em Ciências e Tecnologias de Informação) ISCTE 2002
- Tenure 2007
- Habilitation (Agregação) U. Lisboa 2023
  
- UCP 1989, **Teaching Assistant**
- ISCTE from 1993 to 2017, **Lecturer, Assistant Professor**
- Colaborations: Univ. Aberta, IPAM,..
- ISEG since 2017, **Associate Professor** and **Senior Associate Professor**







# CV

Software developer,  
Work in Project Evaluation in Bank (BFE)  
IT Consulting, in Consulting Firm  
Managing Partner of Accounting Firm  
Member of the board of Audax/IUL  
Director of Adetti/IUL  
Chair of EuroSIGDOC ACM Chapter

# Courses

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- Programming for Data Sciences
- Programming Techniques
- Data Management
- Information Systems
- Web Programming



# PhD Supervisions

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- IT Auditing tools (Isabel Pedrosa)
- Programming Learning (Martinha Piteira)
- Gamification (Luis Rodrigues)
- E-Learning (Paula Miranda)
- ERP (Fernando Bento)
- Digital Transformation (Reihaneh Hajishirzi)
  
- **MSc: more than 100 supervisions**
- ISEG, ISCTE, Universidade Aberta, Coimbra Business School (ISCAC),



# Interest

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- Machine Learning Applied to Management
- DeFi
- Blockchain applications
- Generative AI



# Introduction your colleague to the team



"... AND NOW, SOMEONE WHO NEEDS NO INTRODUCTION."